

Pure London . . .



. . . events membership pack

What they wanted

Pure London is an event that gathers Style activists to share insider news, hot topics and essential trends. With this pack they wanted to celebrate identity, authenticity and creative freedom whilst supporting newcomers and the advocate of change within the fashion world.



What we have done

With KNP Precision's 20 years working relationship with i2i Events we know what i2i want in respect to quality, design and most of all end to end slick processes to achieve the right feel and look for their potential market.

Membership pack details

Size: Oversized A5

Pages: Folder – 4pp plus glued pocket. Text – 2pp x 4 Kinds

Paper stock: 300 gsm uncoated

Colours: CMYK

Finish: Die cut pocket. Trimmed staggered inserts and enclosed into folder

Qty: 15000

Distribution: Onsite at event and direct mail

Print method: Litho