

Training in action . . .

. . . with the Event Management specialists

What they wanted

Face to face Training Workshops for Pharmacy staff to support POM to P switch of **ellaOne**.

ellaOne[®]

Helping your customer choose the most appropriate emergency contraceptive pill for her

Information for pharmacists

ellaOne[®] is licensed for any woman of childbearing age, including adolescents. Use the finer guidelines to assess competency to consent to ellaOne[®].

ellaOne[®] can be used up to 120 hours after unprotected sexual intercourse (UISI). Levonorgestrel is licensed for use within 72 hours of UISI.

ellaOne[®] may be affected by medications such as e.g. anticonvulsants and St John's Wort. Refer to the SmPC for details.

ellaOne[®] is not recommended for women with severe asthma treated by oral corticosteroids. Breastfeeding should be avoided for at least one week after ellaOne[®] (either and at least 6 hours following levonorgestrel administration).

Check that she may not already be pregnant. Emergency contraception is not intended for use in established or suspected pregnancy.

ellaOne[®] 30 mg tablet / ulipristal acetate

NEW

POM to P training
for Pharmacists

Sex hasn't changed
But emergency contraception has.

ellaOne[®]
30 mg tablet / ulipristal acetate

How to recommend the most appropriate emergency contraception for your customer and leave her feeling confident

Product information is available on the last page

NEW

POM to P training
for Pharmacy Support Staff

Sex hasn't changed
But emergency contraception has.

ellaOne[®]
30 mg tablet / ulipristal acetate

ellaOne[®] is effective when it matters most.

What we did

Precision organised end to end logistics for a series National Training Workshops including:

- Sourcing venues
- Identifying key Pharmacies
- Managing the registrations and ensuring maximum attendance
- Writing and producing the MHRA approved training materials
- Filming of patient consultation scenarios
- Providing a healthcare specialist Facilitator
- AV and technical support, including interactive voting handsets
- Distribution of training material and Certificates of Achievement to support CPD.

In addition the team filmed the London flagship event to provide material to produce a webinar which together with all the other training material is hosted on a Pharmacy Learning resources microsite, built by Precision.

What we achieved

Precision registered over 1000 Pharmacy staff, achieved 92% attendance, and 93% of those attending a Workshops found it 'extremely' or 'very useful', with confidence in recommending ellaOne post Workshop at 94%.

HRA said 'Precision are a highly professional team, they ran the programme very efficiently and we were delighted with the results. Nothing was too much trouble, and they were always prepared to go the extra mile; they are also really great people to work with, which always helps.'